

**Maryland Association of Boards of Education  
Strategic Plan 2008 - 2013**

**Mission:** The mission of the Maryland Association of Boards of Education is to support local boards in fulfilling their multiple roles through professional development, advocacy, and member services.

**Goal:** Professional Development - We will provide the skills and knowledge required for our members to become effective leaders engaged in governance that promotes excellent public schools for Maryland's children.

Strategy 2008 - 2013: Provide workshops on current topics that enable board members and staff to do their jobs more effectively.

Strategy 2008 - 2013: Facilitate retreats for local boards on strategic planning, goal settings, etc.

Strategy 2008 - 2013: Increase member participation in MABE leadership and professional development programs.

Strategy 2008 - 2013: Increase member and staff awareness and understanding of policy and legal issues.

**Goal:** Advocacy – We will serve our members by being advocates for public schools, for local board governance of education, and for the continued leadership and legal authority of school boards.

Strategy 2008 - 2013: Advocate for adequate and equitable funding (operating and capital).

Strategy 2008 - 2013: Articulate MABE / local board concerns and positions on legislative issues and State Board decisions

Strategy 2008 - 2013: Collaborate with partners in the public education community.

Strategy 2008 - 2013: Strengthen relationships with legislators, the Governor's office and the State Board

Strategy 2008 - 2013: Increase local board awareness and direct involvement in legislation and policy decisions

**Goal:** Member Services – We will provide value-added services that enhance the efficiency and capability of school system governance, management, and operations

Strategy 2008 - 2013: Identify and share best practices for effective board governance

Strategy 2008 - 2013: Identify and assess emerging trends and issues.

Strategy 2008 - 2013: Identify and provide services that anticipate and address current needs.

Strategy 2008 - 2013: Partner with other organizations that further MABE's mission.

**Strategic Plan Update 2010 - 2011**

<b>Goal: Professional Development - We will provide the skills and knowledge required for our members to become effective leaders engaged in governance that promotes excellent public schools for Maryland's children.</b>			
<b>Action Step</b>	<b>Who's Responsible</b>	<b>Anticipated Outcome</b>	<b>Progress to Date</b>
<p>Offering training on eliminating the achievement gap:</p> <ol style="list-style-type: none"> <li>1. Boardsmanship Academy, May 15, <i>College Readiness</i>, will focus on work done by UMBC.</li> <li>2. Annual Conference sessions sponsored by the Black and Hispanic Caucus on eliminating the achievement gap; two hot topic sessions conducted by the caucus.</li> </ol>	<p>Kitty Blumsack</p> <p>Conference Planning Cmte.</p> <p>Board of Directors</p>	<p>Board members will have increased awareness of strategies for eliminating the achievement gap, both from a research and best practice perspective as measured by registrations, attendance and participant evaluations of the sessions</p>	
<p>Promote NSBA and other appropriate webinars on website and in newsletter</p>	<p>Sandi Barry</p>	<p>Members will take advantage of training and informational webinars offered.</p>	
<p>Offer training on using student metrics in evaluating teacher performance.</p> <ol style="list-style-type: none"> <li>1. Academy session on assessments</li> <li>2. Annual Conference sessions on teacher evaluation</li> </ol>	<p>Kitty Blumsack</p>	<p>Board members will be informed of strategies they can use as they make decisions around teacher evaluation</p>	
<p>Continue to support local boards with respect to the new ethics law through law training, policy implementation, and advocacy.</p>	<p>Steve Bounds</p> <p>John Woolums</p>	<p>Board members will have an understanding of the new ethics law and be assisted in satisfying new local policy requirements.</p>	

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**Goal: Professional Development - We will provide the skills and knowledge required for our members to become effective leaders engaged in governance that promotes excellent public schools for Maryland's children.**

<b>Action Step</b>	<b>Who's Responsible</b>	<b>Anticipated Outcome</b>	<b>Progress to Date</b>
Conduct regional training and seminars as requested and planned by local boards and board members.	Kitty Blumsack John Woolums Steve Bounds Board of Directors	Members will receive locally planned regional training or attend informational seminars	
Monitor legal and policy implications of social networking for member boards and local school systems.	Steve Bounds Sandi Barry	Continued statewide dialogue of ongoing issues for local boards and school systems pertaining to social networking.	
Gather sample policies and other pertinent information regarding social networking.	Steve Bounds	Board members will be aware of the latest developments in the area of social networking.	

**Goal: Advocacy – We will serve our members by being advocates for public schools, for local board governance of education, and for the continued leadership and legal authority of school boards.**

Action Step	Who's Responsible	Anticipated Outcome	Progress to Date
Develop school law and policy training modules that are suitable for sharing with partner education organizations (PTA, ASBO, Prin. Assoc., MAPP, etc.)	Steve Bounds	Raise MABE's profile with partner education organizations and provide valuable school law and policy training, as measured by survey/evaluation	
Promote and provide training on the new Advocacy Toolkit publication.  Distribute the Advocacy Toolkit via the legislative committee and Board of Directors.	John Woolums	Enhance board and board member advocacy skills, and the frequency and quality of advocacy actions  Assess the Toolkit's value and modify content based on feedback from the Legislative Committee and Board of Directors.	
Promote local board bill testimony and correspondence emphasizing the local board governance role.	John Woolums	Enhance the role and consistency of local input on legislation and policy matters.	
Promote coalition advocacy activities (MSEA, PTA, ACLU, MEC, MSRPA, etc) on school funding issues (primarily teacher retirement costs and Maintenance of Effort)	John Woolums	Strengthen relationships with coalition members and legislators  Assess the Coalition's value based on feedback from coalition member leadership and key legislators	
Participate in a coalition of non-profits for development of common advocacy messages and materials	John Woolums Sandi Barry	Pursue more integrated partnerships with education advocacy organizations to leverage policy analysis and advocacy resources and expertise.	

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<b>Action Step</b>	<b>Who's Responsible</b>	<b>Anticipated Outcome</b>	<b>Progress to Date</b>
Explore joining the Maryland Association of Nonprofit Organizations (MANO) and Maryland Education Coalition (MEC).	John Woolums	Enhance opportunities for boards and board members to interface with legislators in settings other than MABE's Legislative Day and delegation meetings typically held locally.	
Encourage organized local board visits and receptions in Annapolis during session and offer to present legislative updates.	John Woolums	Enhance opportunities for boards and board members to interface with legislators in Annapolis as a local group.	

**Goal: Member Services – We will provide value-added services that enhance the efficiency and capability of school system governance, management, and operations**

Action Step	Who's Responsible	Anticipated Outcome	Progress to Date
Conduct regional post-legislative law/policy seminars during 2012	Steve Bounds John Woolums Board of Directors	Provide policy guidance to member boards that is unfiltered by advocate and MSDE interpretation. MABE and LSA Board of Director sessions, local board sessions, and regional sessions.	
<p>Increase "Latest in School Law &amp; Policy" articles in the newsletter.</p> <p>Add "School Law and Policy" page to the website.</p>	Steve Bounds Sandi Barry	Share relevant and current school law and policy trends to keep our members up to date on developing issues, as measured by number/percentage opening the emails.	
Research equipment cost and process for creating short videos.	Sandi Barry	Board members will have access to short videos that inform them about specific topics (i.e. pension)	
Increase member participation Partnership Services.	Carl Smith Steve James Sandi Barry	Additional member participation in services beneficial to school systems, resulting in modest revenue for MABE	
Explore and develop partnership opportunities with members	Carl Smith Steve James	Develop opportunities which provide services for members and modest revenue for MABE	