

Maryland Association of Boards of Education

2013-2018 Strategic Plan Goal Areas

Trends

- The impact of technology on the way people conduct business, become educated, and communicate demands a nimble association
- Local governance challenges from a variety of sources at the national, state and local levels reaffirm the role of MABE as an advocate for public education
- The increasing diversity of the student population in Maryland, combined with the lack of corresponding diversity on boards of education confirms the association's role in both educating board members and providing forums to assist school systems in identifying candidates from a wide ranging pool
- Increased demands for services combined with competition for resources reaffirm the need for the association to seek out , develop and maintain partnerships to move our agenda forward and to identify additional resources

Goal Areas

Communication & Marketing: Enhance and expand two-way communication with boards, board members, their communities, governmental entities and other partners to anticipate and respond to local board challenges and threats

Partnerships: Develop a business model that will enable MABE to remain sustainable, meet the needs of members, and create collaborative relationships with other groups to enlist their support in enhancing MABE's resources; financial, political and human

Professional Development: Increase training programs to include a variety of training opportunities for board members to facilitate accessibility through technology and other means

Advocacy: Strengthen MABE's leadership position in public education by providing resources and advocating effectively to promote the importance of local governance