

MABE NEWS RELEASE

MARYLAND ASSOCIATION OF BOARDS OF EDUCATION

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For Immediate Release - Jan. 9, 2018

MABE Welcomes New Director of Communications & Marketing

Jan. 8, 2018 – MABE Executive Director Frances Hughes Glendening today announced that Sandi Barry, Director of Communications and Marketing, is leaving to accept a public relations position with Caroline County Public Schools. Barry was hired in 2009 by former Association executive director Carl Smith to handle publications. Over the years, the position has evolved to encompass a full range of communication services and programs for the Association.

Glendening stated, “Sandi’s role in enhancing our communication services to members and school system staff has been invaluable. On a larger scale, the innovations and improvements introduced by Sandi over the past nine years have greatly contributed to strengthening MABE’s public presence and subsequently, the role of our members in public education.” Barry’s final day with the Association will be January 19th.

Glendening also announced the selection of Jackie Weisman as the new director of communications and marketing. Weisman will be responsible for further enhancing the comprehensive communications program that provides services to our members and promotes the value of their work in Maryland public education.

Weisman, a graduate of Marymount University with a Bachelor of Arts degree in Communications and Event Management, brings a wealth of experience to the position. She most recently worked for Sonjara, Inc., an information technology consulting company, as a program associate providing project management. Her background also includes communications positions with two membership associations, Entrepreneur Organization in Alexandria, Virginia, and the BWI Partnership in Baltimore, Maryland.

“I am tremendously pleased to be chosen for this position,” Weisman stated. “I look forward to building on MABE’s current communications program, and working with Maryland school board members.” Weisman will begin work on Jan. 16th.

Glendening stated, “Jackie’s professional background and enthusiasm will greatly contribute to MABE’s mission. We are excited to have her join the team, and to provide the service and support board members need from the Association.”

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Founded in 1957, the Maryland Association of Boards of Education is a private, non-profit organization dedicated to serving and supporting boards of education in Maryland. MABE is a leading advocate for public education in the state. All 24 Maryland boards of education are members of MABE.

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