



2018 - 2019  
ANNUAL REPORT

# OUR MISSION

**Provide members with a strong collective voice and support local school board governance through:**

**Advocacy**

**Member Services**

**Professional Development**

# OUR CORE VALUES

We **serve** public school boards.

We **champion** local governance.

We **create** and **encourage** collaborative relationships.

We **value** the diversity that enriches our school communities.

We **champion** educational equity and excellence for each student.

We are a safe place to learn, laugh, share, and network.

# PROFESSIONAL DEVELOPMENT

New Board  
Member  
Orientation

Leadership I &  
II Programs

Board Service  
Academy

Individual  
Board Retreats

Annual  
Conference

Master Board  
Program

# PROFESSIONAL DEVELOPMENT 2018-2019

**10** Board Service Academies

**10** Single & multiple-day board retreats

**3** New Board Orientation sessions

**167** Annual Conference attendees

# GOVERNMENTAL RELATIONS

Lobbying  
Representation

Member Alerts &  
Calls-to-Action

Written & Oral  
Testimony

MABE Legislative  
Process Primer

Advocacy Toolkit  
Presentations

Talking Points &  
Sample Letters

Local Issue &  
Advocacy  
Presentations

Online Access to  
Materials &  
Resources

Legislative  
Resource  
Publications

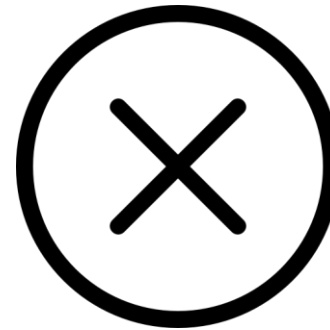
# GOVERNMENTAL RELATIONS 2018-2019

## Succeeded in Supporting Bills



Launching \$1.1B Blueprint for Maryland's Future  
Restoring local school year calendar control  
Delaying using cut score on new assessments

## Succeeded in Opposing Bills



Curriculum mandates  
Special education mandates  
Student discipline mandates  
Online charter schools

## Provided Testimony

2018	→	137
2019	→	134

## Bills Monitored

2018	→	409
2019	→	387

# GOVERNMENTAL RELATIONS 2018-2019

## Annual Legislative Day Luncheon

**8 Guest Speakers**





# LEGAL SERVICES

Seminars-To-Go

Amicus (Friend of  
the Court) Briefs

Litigation Support  
Fund

Reduced Fee  
Attorney Panel

Statewide  
Seminars

Monitoring of  
School Law  
Changes

Alerts & Reference on School  
Law & Policy Subjects

# LEGAL SERVICES 2018-2019

**4** Statewide seminars

**15** Seminars – To - Go

**10 – 20%**

Member savings  
on reduced fee  
attorney panel



Provided litigation  
assistance as  
requested

**1** Amicus (Friend of  
the Court) Brief

2018 – 2019  
Maryland School  
Law Deskbook

# POLICY SERVICES

LSA Policy Listserv Alerts  
for Member Staff

Statewide Training on  
the Latest Policy Issues

Seminars-To-Go

Model & Sample  
Policies

Facilitation and Sharing of  
Policies & Regulations

# POLICY SERVICES 2018-2019

## Provided Assistance With

Title IX Issues

Gender Identity Issues

Educational Equity Issues

First Amendment Issues

Appeals Hearing Training

Student Data  
Privacy matters



Open  
Meetings  
Compliance

Social Networking Issues

# INSURANCE & FINANCIAL SERVICES

Pharmacy  
Savings Plan

OPEB Pooled  
Investment Trust

Group Insurance  
Pool

Group Term Life  
Insurance

Student Accident  
Coverage

Catastrophic  
Coverage

Workers' Compensation  
Group Self-Insurance  
Fund

Flexible Spending  
Accounts

# RISK MANAGEMENT 2018-2019

## Presented

**6** Scholarships  
**5** School Risk Mgmt Team Sessions

## Facilitated

**16** Peer Group Meetings

## Approved

**34** Risk Management Grants  
totaling near \$650,000

## Conducted

**131** Risk Assessments

## Provided

Infrared testing, Customized Training & Custom Loss Analysis  
**68,000** Employees with SafeSchools Access

# BUSINESS CONNECTIONS 2018-2019

## # of Boards Using Partnership Services

<b>7</b>	Keenan
<b>19</b>	BoardDocs
<b>23</b>	McCloskey
<b>8</b>	Flex Benefits
<b>22</b>	K&K Ins.
<b>9</b>	OPEB
<b>17</b>	Fund
<b>18</b>	Pool
<b>2</b>	TMG

**20** Affiliates  
**\$9,200**

**2** Events  
**20** Sponsors  
**\$30,000**

**22** Conference Exhibitors  
**\$10,320**

# COMMUNICATIONS

MABE Website

News Releases

Newsletters

Legislative  
Publications

Annual Directory

Social Media  
Presence

State Board Meeting  
Summary

Alerts & Event Notices



# COMMUNICATIONS 2018-2019



1540

Total Contacts



46.23%

Average Open Rate



1 Miscellaneous

5 News Alerts & Newsletters

11 State Board News

18 Legislative Related

41 Event Notices & Reminders

# COMMUNICATIONS 2018-2019

## Social Media Stats

**Twitter**  
**Followers: 1,413**  
**(+170)**



**Facebook**  
**Followers: 366**  
**(+58)**

**Also present on:**



## IN 2018-2019, OFFICERS, BOARD OF DIRECTORS, AND MEMBERS:

MABE's member on the Kirwan Commission consistently and diligently advocated our positions and priorities, with special emphasis on local governance and accountability, with support from the MABE Ad Hoc Committee on School Funding Adequacy.

MABE was represented by 2 members on the 13-member Blueprint for Maryland's Future Formula Funding Workgroup.

The MABE Equity Ad Hoc Committee produced a sample Educational Equity Policy and an equity lens to be used as a tool for local board decision making.

# IN 2018-2019, OFFICERS, BOARD OF DIRECTORS, AND MEMBERS:

## Represented MABE:

- ✓ at all State Board meetings
- ✓ at NSBA Events
- ✓ in meetings with General Assembly leadership
- ✓ at Statewide Equity Coalition meetings

Served on 15 statewide committees, task forces, and workgroups.

74 members participated on MABE Board of Directors, 8 standing committees, and 3 ad hoc committees.

Continued to advance numerous partnerships with associations in the state education community.

# IN 2018-2019, OFFICERS, BOARD OF DIRECTORS, AND MEMBERS:

**Served on various committees, task forces, and workgroups**

**Kirwan Commission on Innovation & Excellence in Education**

**Kirwan Commission Workgroup on Funding Formulas**

**Workgroup on the Assessment and Funding of School Facilities**

**State Career & Technology Education Plan Workgroup**

**Student Data Privacy Council**

**Workgroup to Inform Revisions to the Teacher & Principal Evaluation System**

**Professional Standards and Teacher Education Board**

**Taskforce on Student Discipline**

**Teacher of the Year Blue Ribbon Panel of Judges**

**Maryland Center for School Safety Subcabinet Advisory Board**

**Public School Labor Relations Board**

**Coordinating Council for Juvenile Services Educational Programs**

**Taskforce to Study Cooperative Purchasing for Health Insurance**

# THE BENEFITS OF MEMBERSHIP

Membership in the National School Boards Association

Collaboration with stakeholder groups

A committee structure that emphasizes member participation

Access to the latest information, presenters & speakers, products & services

Representation on committees, panels, & task forces at all levels

**The collective voice of 24 boards working together for public education in Maryland**



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