2018 - 2019
Annual Report
OUR MISSION

Provide members with a strong collective voice and support local school board governance through:

- Advocacy
- Member Services
- Professional Development
OUR CORE VALUES

We **serve** public school boards.

We **champion** local governance.

We **create** and **encourage** collaborative relationships.

We **value** the diversity that enriches our school communities.

We **champion** educational equity and excellence for each student.

We **are** a safe place to learn, laugh, share, and network.
PROFESSIONAL DEVELOPMENT

- New Board Member Orientation
- Leadership I & II Programs
- Board Service Academy
- Individual Board Retreats
- Annual Conference
- Master Board Program
10 Board Service Academies

10 Single & multiple-day board retreats

3 New Board Orientation sessions

167 Annual Conference attendees
<table>
<thead>
<tr>
<th>GOVERNMENTAL RELATIONS</th>
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</thead>
<tbody>
<tr>
<td>Lobbying Representation</td>
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<tr>
<td>Member Alerts &amp; Calls-to-Action</td>
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<tr>
<td>Written &amp; Oral Testimony</td>
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<tr>
<td>MABE Legislative Process Primer</td>
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<tr>
<td>Advocacy Toolkit Presentations</td>
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<tr>
<td>Talking Points &amp; Sample Letters</td>
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<tr>
<td>Local Issue &amp; Advocacy Presentations</td>
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<tr>
<td>Online Access to Materials &amp; Resources</td>
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<td>Legislative Resource Publications</td>
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</table>
Succeeded in Supporting Bills

- Launching $1.1B Blueprint for Maryland’s Future
- Restoring local school year calendar control
- Delaying using cut score on new assessments

Succeeded in Opposing Bills

- Curriculum mandates
- Special education mandates
- Student discipline mandates
- Online charter schools

Provided Testimony

- 2018: 137
- 2019: 134

Bills Monitored

- 2018: 409
- 2019: 387
Annual Legislative Day Luncheon

8 Guest Speakers
LEGAL SERVICES

- Seminars-To-Go
- Amicus (Friend of the Court) Briefs
- Litigation Support Fund
- Reduced Fee Attorney Panel
- Statewide Seminars
- Monitoring of School Law Changes
- Alerts & Reference on School Law & Policy Subjects
LEGAL SERVICES 2018-2019

4 Statewide seminars

15 Seminars – To - Go

10 – 20% Member savings on reduced fee attorney panel

Provided litigation assistance as requested

1 Amicus (Friend of the Court) Brief

2018 – 2019 Maryland School Law Deskbook
POLICY SERVICES

- LSA Policy Listserv Alerts for Member Staff
- Statewide Training on the Latest Policy Issues
- Seminars-To-Go
- Model & Sample Policies
- Facilitation and Sharing of Policies & Regulations
## POLICY SERVICES 2018-2019

### Provided Assistance With

<table>
<thead>
<tr>
<th>Title IX Issues</th>
<th>Student Data Privacy matters</th>
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<tbody>
<tr>
<td>Gender Identity Issues</td>
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<tr>
<td>Educational Equity Issues</td>
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<tr>
<td>First Amendment Issues</td>
<td>Open Meetings Compliance</td>
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<tr>
<td>Appeals Hearing Training</td>
<td>Social Networking Issues</td>
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INSURANCE & FINANCIAL SERVICES

- Pharmacy Savings Plan
- OPEB Pooled Investment Trust
- Group Insurance Pool
- Group Term Life Insurance
- Student Accident Coverage
- Catastrophic Coverage
- Workers’ Compensation Group Self-Insurance Fund
- Flexible Spending Accounts
RISK MANAGEMENT 2018-2019

**Presented**
- 6 Scholarships
- 5 School Risk Mgmt Team Sessions

**Approved**
- 34 Risk Management Grants totaling near $650,000

**Facilitated**
- 16 Peer Group Meetings

**Conducted**
- 131 Risk Assessments

**Provided**
- Infrared testing, Customized Training & Custom Loss Analysis
- 68,000 Employees with SafeSchools Access
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<tr>
<th># of Boards Using Partnership Services</th>
<th>7</th>
<th>Keenan</th>
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<tr>
<td></td>
<td>19</td>
<td>BoardDocs</td>
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<tr>
<td></td>
<td>23</td>
<td>McCloskey</td>
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<tr>
<td></td>
<td>8</td>
<td>Flex Benefits</td>
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<td></td>
<td>22</td>
<td>K&amp;K Ins.</td>
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<tr>
<td></td>
<td>9</td>
<td>OPEB</td>
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<td></td>
<td>17</td>
<td>Fund</td>
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<tr>
<td></td>
<td>18</td>
<td>Pool</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>TMG</td>
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- **20 Affiliates**
  - $9,200
- **2 Events**
  - **20 Sponsors**
  - $30,000
- **22 Conference Exhibitors**
  - $10,320
COMMUNICATIONS 2018-2019

1540 Total Contacts

46.23% Average Open Rate

1 Miscellaneous
5 News Alerts & Newsletters
11 State Board News
18 Legislative Related
41 Event Notices & Reminders
Social Media Stats

Twitter
Followers: 1,413 (+170)

Facebook
Followers: 366 (+58)

Also present on:
IN 2018-2019, OFFICERS, BOARD OF DIRECTORS, AND MEMBERS:

MABE’s member on the Kirwan Commission consistently and diligently advocated our positions and priorities, with special emphasis on local governance and accountability, with support from the MABE Ad Hoc Committee on School Funding Adequacy.

MABE was represented by 2 members on the 13-member Blueprint for Maryland’s Future Formula Funding Workgroup.

The MABE Equity Ad Hoc Committee produced a sample Educational Equity Policy and an equity lens to be used as a tool for local board decision making.
Represented MABE:

- at all State Board meetings
- at NSBA Events
- in meetings with General Assembly leadership
- at Statewide Equity Coalition meetings

Served on 15 statewide committees, task forces, and workgroups.

74 members participated on MABE Board of Directors, 8 standing committees, and 3 ad hoc committees.

Continued to advance numerous partnerships with associations in the state education community.
IN 2018-2019, OFFICERS, BOARD OF DIRECTORS, AND MEMBERS:

<table>
<thead>
<tr>
<th>Served on various committees, task forces, and workgroups</th>
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<tbody>
<tr>
<td>Kirwan Commission on Innovation &amp; Excellence in Education</td>
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<tr>
<td>Kirwan Commission Workgroup on Funding Formulas</td>
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<tr>
<td>Workgroup on the Assessment and Funding of School Facilities</td>
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<tr>
<td>State Career &amp; Technology Education Plan Workgroup</td>
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<tr>
<td>Student Data Privacy Council</td>
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<tr>
<td>Workgroup to Inform Revisions to the Teacher &amp; Principal Evaluation System</td>
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<tr>
<td>Professional Standards and Teacher Education Board</td>
</tr>
<tr>
<td>Taskforce on Student Discipline</td>
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<tr>
<td>Teacher of the Year Blue Ribbon Panel of Judges</td>
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<tr>
<td>Maryland Center for School Safety Subcabinet Advisory Board</td>
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<tr>
<td>Public School Labor Relations Board</td>
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<tr>
<td>Coordinating Council for Juvenile Services Educational Programs</td>
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<td>Taskforce to Study Cooperative Purchasing for Health Insurance</td>
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THE BENEFITS OF MEMBERSHIP

Membership in the National School Boards Association

A committee structure that emphasizes member participation

Access to the latest information, presenters & speakers, products & services

Collaboration with stakeholder groups

Representation on committees, panels, & task forces at all levels

The collective voice of 24 boards working together for public education in Maryland