



**MABE's  
Legislative Process &  
Advocacy Tools for the  
2020 Session**

October 21, 2019

# Overview



## Bill Review

- Staff
- Daily Synopsis (DLS)
- Tracking Report (DLS)
- MABE Bill Report

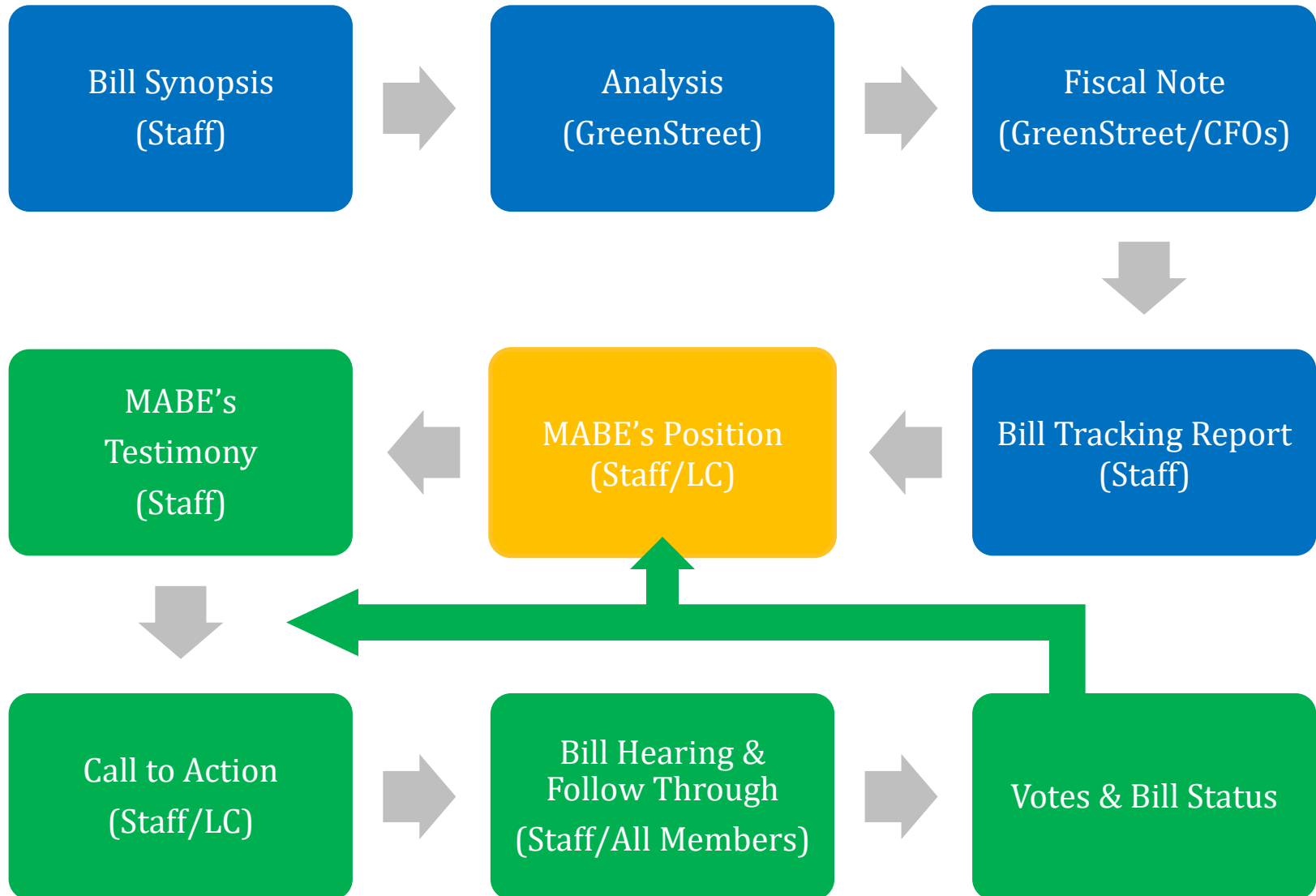
## Information Resources

- Legislative Committee Meetings
- Advocacy Website
- The Ed. Advocate

## Advocacy

- Education Advocate
- Leadership Meetings
- Testimony
- Calls to Action
- Talking Points

# MABE's Legislative Process



# Legislative Committee Process

- Committee Meetings: Bill Highlights, Advocacy Reports, Budget Updates, Guest Speakers, and Votes on Bill Decisions.
- Bill Decisions by the Legislative Committee: Staff recommends positions for the Committee's action on selected bills.
  - Examples: Governor/Leadership-sponsored bills, major new initiatives, bills involving inter-jurisdictional issues, and requests for MABE positions on local bills.
  - Note: Most MABE bill positions are determined by staff in accordance with adopted Resolutions & Positions.
- Committee Chair/Vice Chair: Attends leadership meetings & presents testimony on priority bills.

# Legislative Communications

ADVOCATE  
*Calls to Action*

8197 | MABE

**MABE's  
Weekly  
Newsletter &  
Calls to Action**

MABE  
MARYLAND ASSOCIATION OF BOARDS OF EDUCATION

RIDGELY AVE., SUITE 300, ANN

**MABE's Bill  
Report**

MABE  
MARYLAND ASSOCIATION OF BOARDS OF EDUCATION  
621 Ridgely Avenue, Suite 300, Annapolis, Maryland  
410-841-5414 • 800-841-8197 • Fax: 410-841-6510  
Remarks to the Maryland State Board of Education  
on  
The Every Student Succeeds Act (ESSA)

**MABE's  
Testimony**

# MABE's Advocacy Centers



MABE strives to be the primary voice for public education in Annapolis. The unity of 24 local boards of education lends strength to our influence in the legislative process. MABE services include lobbying representation before [Maryland's State Board of Education](#), General Assembly, and Congressional Delegation, and regular publications to inform and involve local board of education in the legislative process.

MABE's advocacy efforts also include monitoring federal legislation and lobbying on issues that impact Maryland public schools. We attend all Maryland State Board of Education meetings and provide our members with updates that may affect their school systems.

Upon request MABE staff are available to present local boards with legislative updates and offer legislative advocacy training. We also offer the [Advocacy Toolkit: A Guide to Effective Education Advocacy](#). For more information, please contact [John Woolums](#), Director of Governmental Relations.

# MABE's Annapolis Advocacy Center



[About MABE](#) ▾ [Advocacy](#) ▾ [Professional Development](#) ▾ [Services](#) ▾ [Insurance Programs](#) ▾ [News](#) [Contact](#)

[Advocacy Overview](#)

[Annapolis Advocacy Center](#)

[2019 Legislative Session](#)

[Continuing Resolutions](#)

[Legislative Committee](#)

[Archived Legislative Sessions](#)

[Priority Issues](#)

[The Education Advocate](#)

[Federal And State Advocacy](#)

[State Board Advocacy Center](#)

[Federal Advocacy Center](#)

2019 LEGISLATIVE SESSION



# MABE's Annapolis Advocacy Center



[About MABE](#) ▾ [Advocacy](#) ▾ [Professional Development](#) ▾ [Services](#) ▾ [Insurance Programs](#) ▾ [News](#) [Contact](#)

## PRIORITY ISSUE: THE KIRWAN COMMISSION & THE BLUEPRINT FOR MARYLAND'S FUTURE

### Introduction

The Kirwan Commission on Innovation and Excellence in Education is a multi-year initiative to research and develop major funding and policy reforms to improve the quality of Maryland's public education system to benefit all of the more than 790,000 students, which will in turn benefit the State's economy and quality of life for all Marylanders.

MABE Presentation: [What's the Kirwan Commission and the Blueprint for Maryland's Future All About](#) (Oct. 10, 2019)

Key components of the Kirwan Commission's work include:

- The [APA Funding Adequacy Study](#): Expert analysis of what Maryland's educators and experts have determined needed to improve our schools.
- The [National Center on Education and the Economy \(NCEE\) Framework](#): What experts recommend as the building blocks for creating an innovative and globally competitive education system.





# Legislative Committee

## LEGISLATIVE COMMITTEE

### Legislative Committee Calendar, Agendas & Materials

The Legislative Committee, including representatives from all 24 boards, holds monthly meetings to guide the association's lobbying activities in Annapolis, and invites policy and legislative leaders as guest speakers to exchange ideas. During the legislative session, MABE's bill testimony reflects the association's resolutions and legislative positions as adopted by the membership.

For additional information, contact [John Woolums](#), MABE's Director of Governmental Relations.

#### **2019-2020 Legislative Committee Calendar**

MABE's Legislative Committee meetings are held in the MABE office on Monday mornings, 10:00 to 12:00, unless otherwise indicated. Meeting agendas and materials are posted in advance of the meetings, and updated regularly.

October 3, 2019 – Legislative Committee Breakfast (7:30-8:30 a.m.) (MABE Annual Conference, Annapolis Westin)

October 21, 2019

November 18, 2019

December 16, 2019

# Legislative Committee

## 2019 LEGISLATIVE SESSION

The 2019 legislative session of the Maryland General Assembly convened on Wednesday, January 9, 2019 and adjourns “sine die” at midnight on Monday, April 8, 2019.

Read MABE's updated [2019 Legislative Session Summary Report](#) and [Education Highlights Presentation](#) for an in-depth analysis of priority education bills, and the funding and policy issues passed & failed in 2019.

### Session Resources

Bill Testimony, Tracking Report & Hearing Schedule

Session Testimony

# Calls to Action

## The Education Advocate

(weekly)

- Articles
- New Bill Highlights
- Bill Tracking Report
- Alerts

## Alerts

(as needed)

- Calls to Action
- Talking Points
- Contacts
- Specific Action
- Feedback Loop

# Taking Action

## Who to contact ...



Legislator email/phone/in person  
Contacts provided in TheAdvocate



## What to say ...



Use MABE Testimony and/or  
Talking Points



## Timing & Feedback ...



Prompt action & informing staff  
adds to overall effectiveness

# Thank you!

John R. Woolums, Esq.

Director of Governmental Relations

Maryland Association of Boards of Education

621 Ridgely Avenue, Suite 300

Annapolis, MD 21401

410-841-5414

[jwoolums@mabe.org](mailto:jwoolums@mabe.org)

[www.mabe.org](http://www.mabe.org)



MARYLAND ASSOCIATION OF BOARDS OF EDUCATION

621 Ridgely Avenue, Suite 300  
Annapolis, Maryland 21401

410-841-5414      800-841-8197

Fax: 410-841-6580

[www.mabe.org](http://www.mabe.org)

